

Privacy Policy for Sol Communications

Effective Date: 15/01/2025

Last Updated: 16/01/2025

Sol Communications ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect the personal information you provide when interacting with our services, website, or other communication channels.

By using our website or services, you agree to the practices described in this Privacy Policy.

Information We Collect

We collect two types of information: **personal** and **non-personal**.

Personal Information

Personal information is information that identifies you or can be used to identify you, such as:

- **Contact Information:** Name, email address, phone number, business name, etc.
- **Billing Information:** Payment details for our services.
- **Account Information:** Username and password for accessing our client portals or services.
- **Marketing Preferences:** Information about how you engage with our marketing campaigns, such as email responses, click-through rates, etc.

Non-Personal Information

Non-personal information is data that does not directly identify you and is typically used to improve our services, such as:

Website Activity: Information on how you navigate through our website (e.g., pages viewed, time spent on the site, etc.)

Device Information: IP address, browser type, operating system, device information.

How We Use Your Information

We use the information we collect in the following ways:

- **To Provide and Improve Our Services:** We use your contact and account information to deliver the services you've requested, such as marketing strategy, social media management, and content creation.
- **To Communicate with You:** We may send you emails or other communications regarding updates to our services, promotional offers, or information you've requested.
- **For Marketing and Advertising:** We may use non-personal information for marketing purposes, such as personalized ads, content recommendations, or promotions.
- **To Process Payments:** We use billing information to process transactions and send invoices.
- **For Compliance and Legal Reasons:** We may use your information to comply with legal obligations or to protect our rights and the rights of our users.

How We Share Your Information

We do not sell, rent, or lease your personal information to third parties. However, we may share your information in the following situations:

- **Service Providers:** We may share your information with trusted third-party vendors who provide services such as payment processing, email marketing, website analytics, and data hosting. These providers are contractually obligated to keep your information secure and confidential.
- **Legal Obligations:** We may disclose your personal information if required by law or in response to valid legal requests, such as a court order or government investigation.
- **Business Transfers:** If Sol Communications is involved in a merger, acquisition, or sale of assets, your personal information may be transferred as part of that transaction. We will notify you before your personal data is transferred.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. This includes encryption, firewalls, and secure servers. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

Your Rights and Choices

You have the following rights regarding your personal data:

- **Access:** You may request access to the personal information we hold about you.
- **Correction:** You can update or correct your personal information by contacting us.
- **Deletion:** You can request that we delete your personal data. Note that certain information may be retained for legal or operational reasons.
- **Opt-Out of Marketing:** If you no longer wish to receive marketing emails from us, you can unsubscribe by clicking the "unsubscribe" link in any email or by contacting us directly.

Third-Party Links

Our website may contain links to third-party websites. These websites have their own privacy policies, and we are not responsible for their practices. We encourage you to review the privacy policies of any third-party websites you visit.

Children's Privacy

Our services are not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we learn that we have inadvertently collected personal information from a child under 13, we will take steps to delete that information.

Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" at the top will be updated accordingly. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Sol Communications

Email: solcommunications@outlook.com

Phone: +447774364325

Disclaimer:

This Privacy Policy is provided for informational purposes only and does not constitute legal advice. Please consult a legal professional to ensure full compliance with applicable privacy laws, including but not limited to GDPR, CCPA, or other data protection regulations.
